

THE BOND BUYER

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RISING STARS

Innovators. Collaborators. Leaders.

Sam Adams, KeyBanc Capital Markets | Lisa Eisenberg, Ohio Treasurer of State | Jade Turner-Bond, Nixon Peabody LLP



SAM ADAMS

Title: Managing Director

Firm: KeyBanc Capital Markets

Age: 38

Columbus, Ohio-native Sam Adams says he was drawn to public finance as it marries finance and public policy.

His interest in the field dates back to his youth when his father was a municipal banker who spent years working with Ohio school districts.

Sam said he loves to talk public finance with his dad at family gatherings, but "the rest of the family finds the conversations very boring."

Sam found his passion in the affordable housing sector. "After working for a mortgage bank, following graduate school, that had a small affordable housing practice, I found my love for the industry," he said. Sam worked in PNC's public finance investment banking group and moved to KeyBanc

Capital Markets in 2016 to build out their affordable and social housing investment banking platform. Sam earned a law degree from The Ohio State University's Moritz College of Law. "I find that my legal background is very helpful in understanding how to meld the many affordable housing programs and rules with the requirements of municipal finance to benefit clients and the industry at large," he said.

"Sam has grown the use of public housing authority supported-debt to support workforce and tax-credit projects in a time when the need for affordable housing is increasing amidst limited resources," said Kent Neumann, of Tiber Hudson LLC, who nominated him. "Given the novel nature of these financings, Sam has built trust with his clients as well as led them through the issuance process internally and externally." ■

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