
checking with us has its rewards – a \$250 cash gift to start.¹

Let Key@Work[®] help you reach your financial goals.

It all starts with the right checking account, one that meets your needs in addition to providing benefits, resources, and tools to help you take the small steps that can improve your financial wellness. We offer a number of premium checking accounts that give you more, cost you less, and reward you with special discounts.

As an exclusive Key@Work benefit, when you open a premium checking account with a qualifying monthly direct deposit, we'll waive the balance requirements² and give you a cash gift.

Offer applies to new accounts; you must not have had another KeyBank checking account in the previous 12 months.

How to earn your \$250 cash gift¹

1. Enroll in the Key@Work program and enter marketing code **ONKW0820** when applying for your account on key.com. You must be an active Key@Work member to receive your gift.
2. Open a Key Smart Checking,SM Key Advantage Checking,[®] Key Privilege Checking,[®] or Key Privilege Select Checking[®] account by 1/15/2021. In some cases, a minimum deposit may be required at the time of account opening.
3. Make a total of \$1,000 or more in direct deposits within 60 days of account opening.¹ Your gift(s) will be deposited to your account within 90 days of meeting requirements. The account must be open for 90 days and not overdrawn.

Earn more with EasyUp.[®]

Add EasyUp to your KeyBank checking and savings accounts and we'll also give you a \$25 bonus if you make \$25 in EasyUp transfers in the first 60 days after account opening. Must be enrolled in online banking and have a KeyBank debit card.

It's time to begin making progress on your journey to financial wellness.

Enter marketing code **ONKW0820** when applying for your account on key.com

KeyBank Opens Doors.SM




¹ Between 8/22/20 and 1/15/21, you must open a Key Smart Checking, Key Advantage Checking, Key Privilege Checking, or Key Privilege Select Checking Account, enroll in the Key@Work Program, and make a total of at least \$1,000 in direct deposits within 60 days of account opening to receive your \$250. Limit one cash gift per qualifying account.

² You must be a Key@Work program member and have a cumulative total of at least \$1,000 in direct deposits each statement cycle for Key Advantage,[®] \$2,500 for Key Privilege,[®] or \$5,000 for Key Privilege Select Checking.[®] Limit one cash gift per individual. **The cash gift will be reported to the IRS on Form 1099-INT.** Your gift(s) will be deposited to your account within 90 days of meeting requirements. Direct deposit transactions are limited to: payroll, Social Security, pension, and government benefits. Offer not available to clients who had a checking account with KeyBank in the last 12 months as a primary owner. Employees of KeyBank, its affiliates, and subsidiaries are not eligible for this offer. If you close your account within 180 days of account opening, you will be charged a \$25 account early closure fee. Accounts overdrawn or closed at the time of gift payment are not eligible for this offer (excludes EasyUp offer featured on this flyer). Accounts titled as Trust Accounts, Estate, Non-Individual, and No Access are excluded from eligibility. Offer is subject to cancellation without notice, and cannot be combined with any other offer. Other miscellaneous charges may apply. Coupon/Offer code required. Cannot be sold. Key is not responsible for and will not honor promotional offers that appear on third-party websites that are not authorized by KeyBank. EasyUp[®] requires a KeyBank checking account and KeyBank savings account. Bonus eligibility will be calculated based on all posted debit transactions made with your linked debit card within 60 days after account opening. You must enroll in online or mobile banking to use EasyUp.

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